

Voting Made Easy: Brink Election Guide

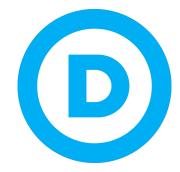
Dylan Bulkeley-Krane

Political organizer to my core





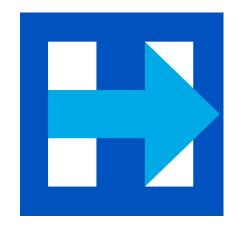


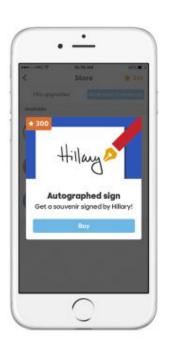






Experience from 2016 Presidential Campaign









None of the 2020 Presidential Candidates'
Websites Are Fully Accessible to Disabled Voters.

June 26, 2019



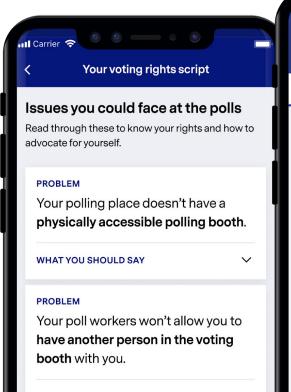


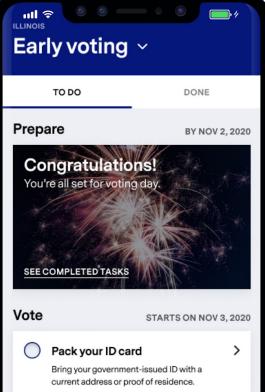
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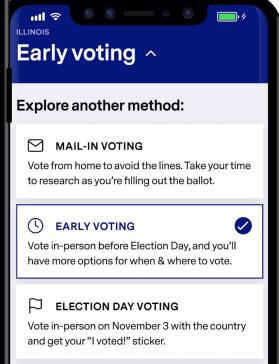
So, what can we do about this?



Brink: The mobile election guide









Partnering with leading organizations









MARKETING

How we'll get them to vote

- 1. Outreach through Disability Organizations
- 2. College campus ambassador program
- 3. Targeted social media campaigns
- 4. Video endorsements from key politicians (current and former)
- Engagement, reminders and targeted notifications through Brink's iOS & Android apps





Join us in mobilizing voters in 2020



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